

# About Index Exchange

Index Exchange is a global advertising supply-side platform enabling media owners to maximise the value of their content on any screen. We're a proud industry pioneer with over 20 years of experience connecting leading experience makers with the world's largest brands to ensure a quality experience for consumers.

## Our leadership team



Andrew Casale  
President and CEO



Joe Casale  
Chairman and  
Managing Director



Marybeth McGaugh  
Chief Customer  
Officer



Neil Dorken  
Chief Financial and  
People Officer



Alex Gardner  
Chief Revenue  
Officer



Ray Ghanbari  
Chief Technology  
Officer



Lori Goode  
Chief Marketing  
Officer



Jason Cicchetti  
General Counsel



Mike McNeeley  
Senior Vice  
President, Product



Mayuran Yogarajah  
Head of IX Labs  
and Distinguished  
Engineer



Cadi Jones  
Senior Vice  
President, Europe



John Tigg  
Senior Vice  
President, Buyer  
Development, Europe

## Industry recognition

**CRAIN'S**  
NEW YORK BUSINESS

**CANADA BEST  
MANAGED  
COMPANIES**  
Platinum member

**GROWTH  
500**  
CANADA'S  
FASTEST-GROWING  
COMPANIES

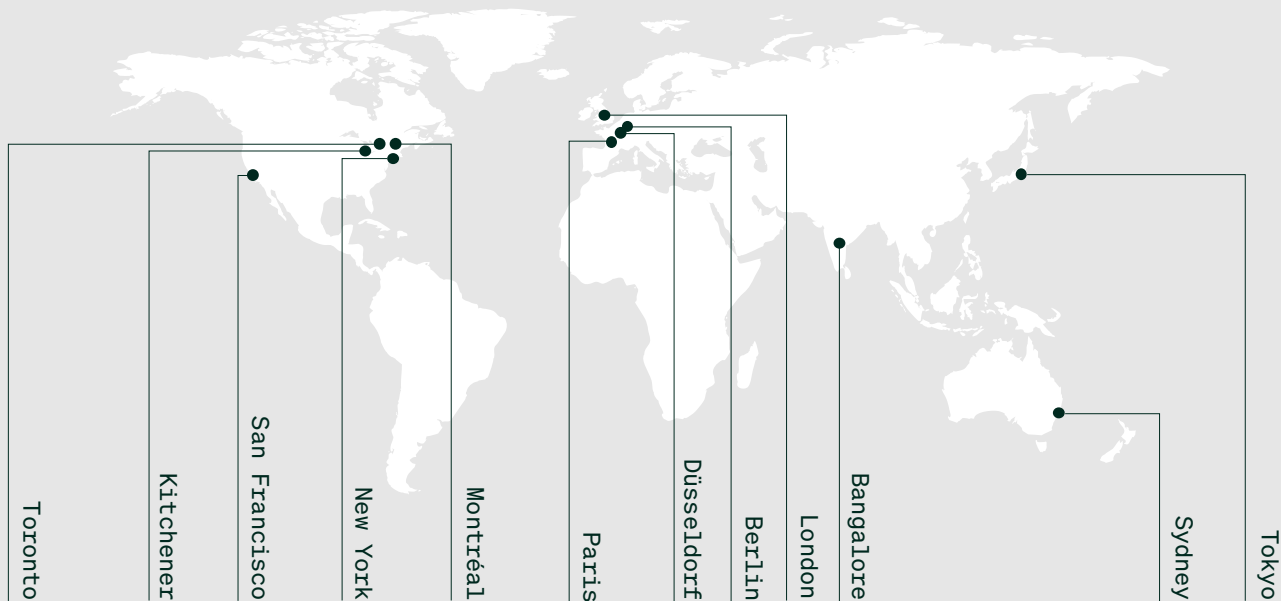
**Deloitte.**  
Technology Fast50

**glassdoor**

**FoundersBio**  
2025  
TOP 100

**built in**  
2025 BEST  
PLACES  
TO WORK

## Our offices



## Life at Index

We are a passionate, ambitious group looking to accelerate the ad technology evolution. Our work helps support the digital content people read and watch all over the world, and we've assembled the best and brightest minds in tech to help us on our mission. We pride ourselves on fostering an environment where everyone feels connected and supported, so Indexers can do their best work.

## Contact us

[press@indexexchange.com](mailto:press@indexexchange.com)



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Exchange**