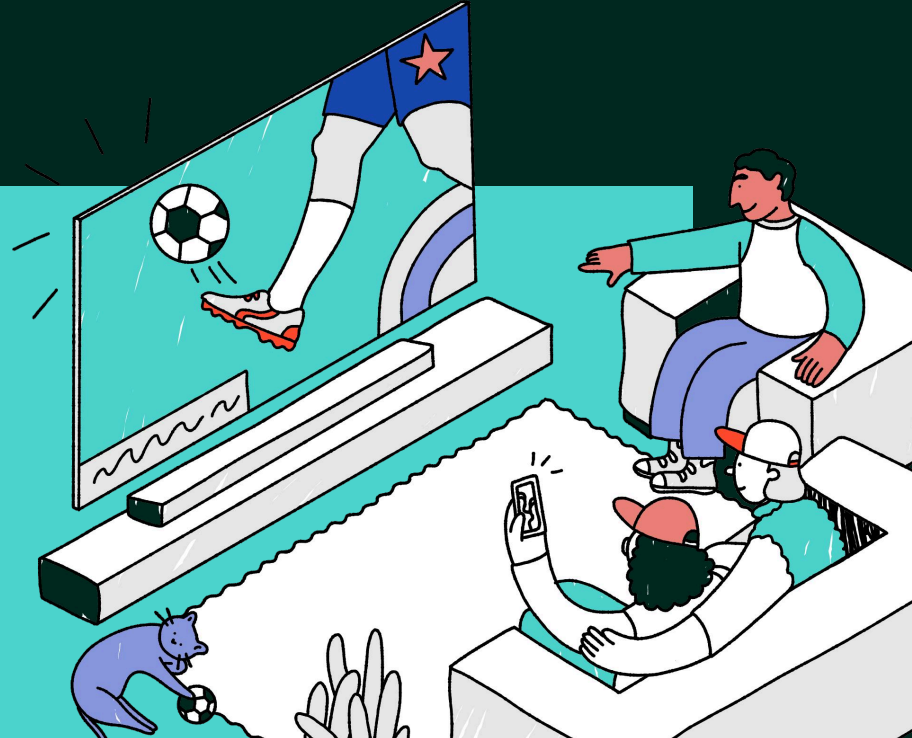


# Premium Live Sports, One Deal Away



# Unlock Q4's biggest sports moments

Index Exchange gives buyers access to live sports streaming inventory across October to December, through one simple, competitive deal.

From global tournaments to domestic fan favourites, Q4 delivers the most valuable, high-engagement audiences in streaming. This is where premium content meets precision scale.

These properties deliver mass reach, loyalty, and time-spent engagement — across sports that define Q4 viewership.

## NFL

6-7 games weekly through December

## NBA

Season tip-off with 5-7 games weekly

## College football

Regular season action through bowl lead-up

## Cricket

BBL, India Series & Women's Internationals



## UEFA Champions League

Group stage showdowns (Oct-Dec)



## NHL / NBL / WNBL

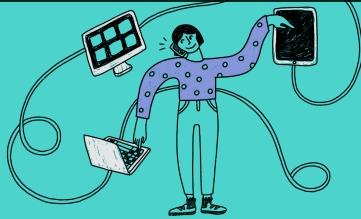
Every game, every week



## Motorsport, Sail GP, Figure Skating

International coverage continues

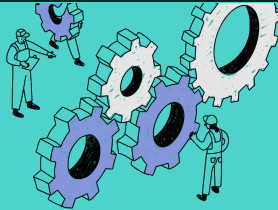
# Why Index



## One deal. Every screen.

Access diverse sports leagues and formats through a single streamlined exchange removing fragmentation and complexity.

Simplify your workflow while extending campaign reach across every premium environment.



## Premium access, competitive value

Index delivers premium live and on-demand sports inventory at market-leading rates with transparent buying and measurement.

Get the scale, flexibility, and efficiency your clients demand — with unmatched audience quality.



## Trusted. Transparent. Targeted.

Every impression is delivered in a brand-safe, transparent ecosystem, backed by Index's proven technology and marketplace integrity.

# At-a-glance: Q4 sports calendar

NFL	October - December	6-7 games weekly
NBA	October - December	5-7 games weekly
College Football	October - December	Regular season
Cricket (BBL, Intl.)	October - December	Men's & Women's coverage
Champions League	October - December	Every game live
NBL WNBL	October - December	Every game live
NHL	October - December	Every game live
Motosport Figure skating Sail GP	October - December	Global coverage



**Lock in Q4 premium sports streaming now — one exchange, one deal, all the action.**

Contact your Index Exchange representative for package details.